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Vibrant Graphics welcomes new employees

MILWAUKEE -- In a continued push to spark growth and productivity, Vibrant Graphics, a digital printing company in Milwaukee, has made two key additions to their team.

Vibrant Graphics is pleased to welcome Darrell Deschler as a lead Digital Press Operator, and Sarah Emlund as the company's Marketing Specialist.

"We are excited to have Darrell and Sarah join us at Vibrant Graphics," said Mike Sewart, CEO of OnCourse Information Services and Vibrant Graphics. "They bring valuable new strengths to our team as we continually strive to improve the value we bring to our clients in the digital printing industry."

An experienced member of the relatively new digital printing world, Deschler served in lead roles in both prepress and press production in two previous jobs. He specializes in color calibration for International Color Consortium (ICC) profiles and in increasing potential throughput capacity of print operations.

Previously based in Kirksville, Missouri, Emlund worked as a Communication & Marketing Associate for A.T. Still University. During her time at the university, she spearheaded the school's social media efforts, wrote magazine stories and press releases, managed various printing projects, and worked on promotional initiatives. In 2008, she graduated from Truman State University with a degree in journalism.

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Based in Milwaukee, Wisconsin, Vibrant Graphics specializes in digital printing, with expertise in in-mold labeling and variable imagery. The company strives to provide the consumer goods industry with high quality, variable image print labels, as well as other printing services.